



Ruslan Kreymer

Interaction designer (UX)

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Summary

I love my job. It is related with the most interesting and exciting area in the World, with the Internet. Nowadays I can not imagine people's life without web. I strongly believe that each human on the Earth has to be connected. I am sure that I can make people's lives better by improving existing and designing new services.

Skills

- Creating simple but exciting, clear but smart, light but functional and one for you but not for everyone design.
- Collaboration within multidisciplinary group. Ability to talk on one language with developers.
- Expert knowledge of user-centered design principles from colour theory to Norman's design principles for usability.
- Modern web and mobile design as from graphical as from interaction perspective.
- User research and marketing or how to sell a product or service in the right way.
- Experience in organising usability testing.
- Ability to do rapid prototyping in HTML and JS for desktop and mobile platforms.
- Demonstrable fluency with Adobe Creative Suite.
- Expert knowledge of HTML and CSS.
- Proficient in JavaScript and jQuery.
- Experienced with Bootstrap, jQuery Mobile, Jade, D3, Express.js, Backbone.js
- Experienced in C#, Node.js
- Browsers Extensions API (Chrome, Mozilla, Safari, Opera).
- I can rapidly learn new frameworks.

Education

Computer-Aided Design Engineer

Saint Petersburg State Institute of Technology

2005 – 2010

Equivalent of Master's Degree in Computer Science in one of the oldest universities in Russia.

Graduated with Tomas Goeke scholarship (2009)

Professional experience

UX Consultant

[Eindhoven University of Technology](#)

October 2013 – Present

Selected as one of more than 200 applicants around over the world for 2 years professional doctorate program in User System Interaction for targeting my skills on human computer interaction area.

- Successfully finished 5 user experience research projects for Philips Lighting, StudyPortals, Dutch National Traffic Center, Eindhoven University of Technology.
- Participated more than 40 weeks of workshops with more than 20 well-known coaches from international companies and universities over the world within multicultural group of User System Interaction.

Interaction designer

[Dr.Web Ltd.](#) (Antivirus company)

February 2013 – September 2013 (7 months)

Was hired as a software engineer but later was recognized as very creative person and actively participated team of designers to build services and products.

- Developed a new version of the antivirus browser extension Dr.Web Link Checker (Google Chrome, Mozilla Firefox, Safari and Opera) with more than 150 000 users based on new features that brought more than 30 000 of new users and increased rating to 4.5 of 5.
- Designed new features based on user needs and implemented them in a user interface for Dr.Web antivirus application (Android) with more than 700 000 downloads.
- Designed and created layouts for version 9 of Dr.Web antivirus for Windows platform according to new guides of design in Windows 8.

Front-end developer

[Docsvision](#) (Electronic data interchange)

April 2012 – January 2013 (10 months)

- Participated a team of front-end developers and worked on a new version of DocsVision, a document management system, based on new requirements related with SaaS delivery model.
- Closely worked with team of designers on user interface requirements and their implementation in the system from development point of view.

Web designer and developer

[Digital Design](#) (Automation of business processes)

July 2010 – April 2012 (1 year and 10 months)

Worked with the newest technologies within this company which is Microsoft Gold Partner.

- Developed an unified system for company employees and integrated that system with Active Directory and SharePoint Portal within 6 months that decreased the time integration of new employees in the company in 2 times.
- Automated the process of accounting the business trips within company, developed the workflows and integrated it in an intranet system that decreased the time of preparation documents from 8 to 4 hours.
- Developed customized reports based on the data from Microsoft Project Server database that showed to management of company key values and helped in planning.
- Developed custom workflows for Microsoft Dynamics CRM that brought new features to this system.

Extra Activities

- **Interaction designer**

StudyPortals

2014

Improved and afterwards evaluated the search functionality for MastersPortal, a web service for searching educational programs with more than 15 millions visitors each month. Final solution reduced time to complete searching program in 30% and increased number of succeed findings.

- **Interaction designer**

Philips Lighting

2014

Found new meaning for the Philips Hue lamps using social aspect and home environment. The idea was noticed by design lab of Philips Lighting as interesting and potentially successful.

- **Project leader and Technical Adviser**

St. Petersburg Technological Institute / Nordenia Deutschland Gronau GmbH in Gronau

2012 – 2013

Guided a team of 10 people in development technique of three dimensional model of a film factory using 3D StudioMax and Unity3D.

- **GUI/Graphic Designer**

GoodRoads

2010 – 2013

Designed a geoinformation system GoodRoads that measures road quality using mobile device (tablet or smartphone) and a mobile app to provide this information to users. After Google Hackathon in 2011 in St. Petersburg were the project was demonstrated Google copied the idea and made the same project ([rusdorogi](#)).

Honors

- **Opera Startup Awards (2011)**

Took the first prize within the team that worked on GoodRoads project as a the best startup, a mobile mapping service that collects data about road surface quality.

- **Start UP Sauna Awards (2011)**

Took the first place within the GoodRoads team as the most promising project.

- Slush conference participant (2011)

- HackDay HDx '15 (2011) Saint-Petersburg - People's Choice Award

- Grand prix Start Up Tour participant(2011)

- WebReady Spb finalist (2011)

- Hannover Messe participant (2013)